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AWW. ALESSANDRO ALUNNI BRAVI  
**CURRICULUM VITAE**



# Personal Information

**Born:** on 23/11/1974 in Umbertide, Italy

**Home address:** Lugano, Switzerland

**Education:** Graduated in Law with honors - Università degli Studi di Perugia (Italy) - Facoltà di Giurisprudenza; High School Diploma - Liceo Classico "Luca Signorelli" Cortona

**Professional summary:** Lawyer; International Law, Civil Law and Sports Law specialist

**Languages:** English, French, Italian

**Expertise:** management, business development, legal counsel, corporate structuring, strategy, planning, budgeting, leadership, team management, contract negotiation

**Hobbies:** historic rally co-driver (Lancia Rally 037 Group B), art, historic cars.



# Present activities

## **ALFA ROMEO RACING (Hinwil, Switzerland)**

From July 2017  
General Counsel

Alfa Romeo Racing is a Formula One Team which competes in the FIA Formula One™ World Championship.

## **SAUBER MOTORSPORT AG (Hinwil, Switzerland)**

From July 2017  
Director, Secretary of the BoD, General Counsel

Sauber Motorsport AG is the entity of Sauber Group of companies which operates and manages the Formula One™ Team. For over 45 years, this innovative Swiss company has been setting standards in the design, development and construction of race cars for various championship series, such as Formula One, DTM, and WEC. Following its own Formula One debut in 1993, Sauber Motorsport AG has established one of the few traditional and privately held teams in the sport. After 25 years of competition in Formula One™, the company launched a long-term partnership with Title Sponsor Alfa Romeo in 2018 and enters the 2019 championship under the Team name Alfa Romeo Racing.

## **ISLERO INVESTMENT AG (Hinwil, Switzerland)**

From March 2018  
BoD member, Secretary of the BoD

Islero Investment is the holding company which wholly owns Sauber Motorsport AG, Sauber Aerodynamik AG, Sauber Engineering AG and Sauber Technologies AG.

# Present activities

## **SAUBER AERODYNAMIK AG (Hinwil, Switzerland)**

From July 2017  
General Counsel

Sauber Aerodynamik AG is the entity of Sauber Group which conducts full- and model-scale testing in the factory's state-of-the-art wind tunnel and creates ground-breaking innovations in the field of aerodynamics. The company collaborate closely with all the other entities of sauber Group of companies to apply the expertise of 480 dedicated individuals to all internal and external projects. Sauber Aerodynamik provide aerodynamic facilities such as the wind tunnel for external customer projects and conducts aerodynamic related research and development for clients e.g. wind tunnel testing, computational fluid dynamics (CFD) or tyre measurement rigs.

## **SAUBER ENGINEERING AG (Hinwil, Switzerland)**

From July 2017  
General Counsel

Sauber Engineering AG is the entity of Sauber Group of companies which provides engineering services to third parties within and outside the motorsport and automotive industry, and which is focuses on prototype development and additive manufacturing. Sauber Engineering. The company is specialized in the development of innovative methods and the production of high-quality components.

## **SAUBER TECHNOLOGIES AG (Hinwil, Switzerland)**

From August 2019  
BoD member

Sauber Technologies AG is the company which wholly owns Sauber Aerodynamik AG.

# Present activities

## **TRUSTED TALENT MANAGEMENT Sagl**

From January 2017

Founder and Director

Trusted is a multi-service company operating within the sport and automotive industry, which provides top drivers, teams and championships' organisers and promoters a full range of services.

With deep knowledge and experience of the motor sport market combined with established relationships with key stakeholders, Trusted established itself as a global sports agency that builds enduring relationships between athletes, brands, the automotive industry and individuals to achieve mutual success.

We provide advice and support to drivers, teams, car manufacturers and brands performing at the highest levels. Our talent management division is driving the racing careers of high-profile drivers making headlines in various motorsport categories.

### **Drivers currently assisted:**

- Stoffel Vandoorne (Mercedes EQ Formula E Team official driver, Mercedes AMG F1 reserve driver, JOTA Sport WEC LMP2 official driver, GreenGT Test Driver and Ambassador)
- Christian Lundgaard (ART Grand Prix FIA F2 official driver, Renault Sport Academy member)
- Gianmaria Bruni (Porsche AG works GT driver in WEC and IMSA)
- Victor Martins (MP Motorsport FIA F3 official driver, Renault Sport Academy member)
- Jorge Lorenzo (5-time MotoGP World Champion)
- Andrea Rosso (Formula Regional European Championship by ALPINE driver)

### **Consultancy services:**

- SPARK Racing Technology (Formula E and Extreme E sole chassis supplier)
- ART Grand Prix (F2, F3, Formula Regional European Championship, WEC)
- Ferdinand Habsburg
- Kart Republic (Karting manufacturer)
- AOTech (CFD Engineering, Driver's Simulator)
- Bullet Sports Management
- Nordauto
- Accel Procom

# Present activities

## **ART GRAND PRIX S.a.s. (Villeneuve-la-Guyard, France)**

From November 2010  
General Counsel

ART Grand Prix is one of the most successful racing teams in the single-seater categories and takes part in the FIA F2, FIA F3, FIA WEC (LMP1 category) and Formula Renault Eurocup.

## **SPARK RACING TECHNOLOGY S.a.s. (Tigery, France)**

From November 2010  
General Counsel, patent attorney

Spark Racing Technology is the exclusive supplier of the FIA Formula E race cars (rolling chassis) to all competitors from the first Season as well as the exclusive supplier of the new Extreme E.

## **AOTech S.a.s. (Tigery, France)**

From November 2010  
General Counsel

AOTech offers high technology products and services to the car industry. Thanks to experience acquired over more than 10 years working in high-profile European wind tunnels, AOTECH is able to guide aerodynamic development study via the most suitable methods and technologies, including CFD (Computational Fluid Dynamics) definition and design.

## **NORDAUTO S.r.l.**

From November 2018  
Vice-president

Nordauto is a company specialized in classic cars' restoration-conservation, storage and racing/testing management (circuit and rally). Nordauto benefits from the incomparable experience of former N.Technology professionals (engine and chassis engineers/mechanics) in the designing, manufacturing, development and management of Alfa Romeo touring cars and FIAT rally cars programs as factory team.

# Past activities

## **TCR EURO SERIES Ltd.**

From October 2017 to December 2019

Founder and Non-executive Director

The company is the organiser and promoter of the following touring car championships:

- TCR Europe, the European Touring Car Championship
- TCR Benelux, the Benelux Touring Car Championship
- TCR Iberico, the Iberian Touring Car Championship
- TCR DSG Europe, the European DSG Endurance Touring Car Championship



# Past activities

**ALL ROAD MANAGEMENT** Sarl (Luxembourg), ALL ROAD SERVICE SA (Geneva)

From November 2010 to December 2016

Manager

Multi-service companies owned by Nicolas Todt, which operates within the motor sport industry in the following sectors:

## Drivers' management

- Felipe Massa (Williams Martini Racing official driver)
- Pastor Maldonado (former F1 driver)
- Jules Bianchi
- James Calado (Ferrari official driver in the FIA WEC)
- José Maria Lopez (Citroen official driver in the WTCC, DS Virgin Racing official driver in the FIA Formula E)
- Charles Leclerc (GP3 Series race driver, Haas F1 Team test driver and member of the Ferrari Driver Academy)
- Sun Yueyang (Renault Sport Academy karting driver)
- All Road Academy (drivers' academy: Matt Rao, Caio Collet, Thiago Vivacqua, Giuliano Raucci...)

## Racing/Engineering

- ART Grand Prix (GP2, GP3, DTM, F. Renault)
- Birel ART, Ricciardo Kart, Robert Kubica - RK, Easykart (Karting)
- AOTech (CFD Engineering, Driver's Simulator, Composites)

## Motorsport consultancy

- World Endurance Championship (WEC), European Le Mans Series (ELMS)
- Circuits (YAS Marina Circuit of Abu Dhabi), Autodromo Internacional Algarve (Portimao)
- Automobile Club du Gabon
- Motorsport.com (global web platform), Motorstore.com (merchandise web platform)
- Ellis Clowes & Company (leading motorsport insurance broker)

# Past activities

## **FIA COMMISSION INTERNATIONALE DE KARTING (CIK-FIA) - SPORTING WORKING GROUP**

From 2015 to 2018

Chairman

The CIK-FIA Sporting Working Group is the CIK-FIA commission in charge for the sporting regulations of the Karting

## **FIA COMMISSION INTERNATIONALE DE KARTING (CIK-FIA)**

From 2015 to 2018

Member

The CIK-FIA is the specialized Karting commission of the FIA, the governing body of world Motor Sport. The CIK-FIA is the regulatory body of the world Karting

## **FIA WORLD ENDURANCE CHAMPIONSHIP (WEC)**

2011-2017

Senior legal consultant, advisor

WEC is the most important World Championship alongside Formula 1 and includes the legendary 24 Hours of Le Mans

## **EUROPEAN LE MANS SERIES (ELMS)**

2012-2017

Senior legal consultant, advisor

ELMS is the European series organized and promoted by the Automobile Club de l'Ouest (ACO) through its subsidiary company Le Mans Endurance Management which constitutes the regional series and feeder category to the WEC.

# Past activities

## **BIREL ART S.r.l. (Monza, Italy)**

From July 2014 to December 2016

CEO

Karting manufacturer holding the renown Karting brands Birel ART, Ricciardo Kart, RK Karts (Robert Kubica), CompKart, Fullerton Karts, Easykart.

Birel ART is the second largest worldwide Karting Manufacturer which produces a full range of karting products from competition go-karts to hobby go-karts to rental go-karts.

Birel ART organises and promotes in over 10 countries worldwide the Easykart championship, a mono-brand trophy (same chassis and engine) which includes four categories from 8 years old to senior drivers.

## **BIREL ART Racing S.r.l. (Monza, Italy)**

From July 2014 to December 2016

CEO

A fully owned company of Birel ART which operates and manages the factory teams Birel ART Racing, Ricciardo Kart Racing, Birel ART Junior in all the International Karting championships and series.

## **ART GRAND PRIX S.r.l. (Manerbio, Italy)**

From July 2011 to July 2014

Managing Director, legal counsel

Karting chassis manufacturer which represents the Karting division of ART Grand Prix. ART Grand Prix designs, manufactures and develops go-kart chassis and accessories for all CIK-FIA categories, Rotax classes, X30 and mini-kart. A brand-new workgroup and a specifically dedicated headquarter located close to the Lonato karting circuit (Brescia, Italy) are established.

# Past activities

## **N.Technology S.p.A. (Cremona, Italy)**

From 2008 to 2010

Managing Director

World Touring Car Championship (Alfa Romeo, Honda)

Rally (Fiat Punto Super 2000)

## **Proto S.r.l. (Turin, Italy)**

From 2009 until October 2010

Vice-President and Managing Director

Engineering specialized in designing, prototyping, manufacturing and development of racing car and parts

## **N.T S.r.l. (Cremona, Italy) - N.Technology Racing**

From 2008 to 2010

Managing Director and Team Manager

Racing Team (N.Technology) - Superstars and GT championships, Formula Master

# Past activities

## **Acceleration S.a.m. (Monaco)**

From 2008

Legal and Senior Consultant

Media/telecom, online betting/gambling strategy, management and organisation

## **Momentum S.a.r.l. (Monaco)**

From 2008

Managing Director

Multi-service company operating within the sport and events industry

## **Wassermann Media Group LLC (Los Angeles, USA)**

From 2009 to 2011

Motorsport Consultant and Legal Advisor

Talent Management, Sport and Entertainment Management

## **Global Sport Business and Communication**

From 2008 to 2016

Senior Advisor

Advisory for Drivers' Management companies as well as Marketing and Communication for Drivers and Teams  
Promoter of the International project "Fast on Track, NOT on Road!" - In partnership with Bayer Italia

# Past activities

## **MSC Organization Ltd. (London, UK)**

From 2008 to 2009

Formula Master General Manager

Promoter and Worldwide Rights Owner of the International Formula Master series

## **Trident Racing S.r.l. (Milan, Italy)**

From 2005 to 2008

Team Principal and Managing Director

GP2 Main Series, GP2 Asia Series, Formula Master Team

## **CSS Stellar Ltd (London, UK)**

From 2003 to 2008

Legal Adviser for Italy Jurisdiction

Talent Management, Sport and Entertainment Management

## **Legal Consultant**

From 1999 to 2007

For Drivers, Teams and Drivers Management Companies

## **Europe Team Sardinia Rally S.r.l. (Cagliari, Italy)**

From 2004 to 2005

Chief Executive Officer

Organiser and Promoter of the FIA World Rally Championship Italia Sardinia

# Past activities

## **M. & C. S.r.l. (Padova, Italy)**

From 2004 to 2005

CEO

FIA World Rally Championship TV Rights Holder for Italy, Monte-Carlo and San Marino

## **Europe Team Sardinia A.S. (Cagliari, Italy)**

From 2003 to 2004

General Manager

Organiser and Promoter of the Cagliari Grand Prix and Rally Italia Sardinia Coloni Motorsport S.r.l. (Perugia, Italy)

From 2002 to 2003

Managing Director & Team Manager

Formula 3000 International, Italian Formula 3 Team

## **Autosprint (Bologna, Italy)**

From 2001 to 2003

Formula 1 journalist

Motorsport magazine

## **Rombo (Bologna, Italy)**

From 2000 to 2001

Motorsport journalist

Motorsport magazine



**TRUSTED**